



## Product Ordering Guide and Information Booklet

PO Box 3278 Kill Devil Hills, NC 27948 252.480.2395  
[www.shootersphotos.com](http://www.shootersphotos.com)

From digital images, retouching, and holiday cards, on up to beautiful lifetime wall portraits, Shooters offers something for everyone. Whether all you want is to share the great smiles of the kids climbing the lifeguard stand with your friends on social media or that once-in-a-generation portrait over the fireplace print is what you're looking for, we've got you covered.

And speaking of wall portraits, we can have yours printed on traditional photo paper, archival fine art paper, canvas wraps, or even on metal, all designed to last a lifetime or more.



### Standard Photo Prints

Standard prints are a great value for tabletop framing or albums, featuring a UV resistant lacquer coating for long life. 12x18 and 16x20 prints come mounted for easy framing and handling. Retouching and enhancements not included but are available separately. 4x6s and wallets come unlacquered and the wallets come die-cut. Available in color and black & white.

Size	Price
8 wallets	\$12
4x6	\$5
5x7	\$12
8x10	\$20
8x12	\$30
8x16	\$40
10x20	\$50
11x14	\$60
12x18	\$120
16x20	\$150

**Custom Prints and Digital images**, prepared by the talented artists in-house at Shooters, are what will make your wall portrait stand out from the crowd. Custom images go way beyond simple edits, they are beautifully enhanced.

We begin with your background setting, bringing out the best tones and colors possible in the skies, water, sand, and foliage of your portraits. Once that is done we move on to background cleanup, maybe remove that pink cabana or the wandering metal detector guy or even take out the clowns and their little car.



Now we can concentrate on the most important part, you guys. We'll try to knock down the shine, remove minor blemishes, tame that stand-up flyaway hair, and even up the skin tones in the group. If you wore glasses in the shot we'll do our best to reduce or remove the glare. If you wore sunglasses we can usually lighten those up and give you your eyes back.

Check out some samples on our website of how our artists make your good thing even better. When it's time to place your order just let us know who needs what and we'll see what we can do to make



your prints look like your family, only better.

Now you just decide whether you want your portrait as a Custom Photo Print, Metal, or Canvas Gallery Wrap in your choice of rich color or black & white.

**Additional sizes for all Custom Prints are available on our website and on your web gallery.**

## Custom Photo Prints

We print these on traditional photo paper in a state of the art professional lab with a fine linen texture, then protect them with a UV resistant coating to make sure your portraits stay beautiful for decades. You'll receive your custom photo mounted on archival mount board ready to frame and enjoy.

Size	Price
8x10	\$75
11x14	\$150
16x20	\$195
20x24	\$300
30x40	\$750



## Custom Metal Prints

Printed directly on sturdy aluminum panels with a floating wall mount already attached, metal prints have a bold contemporary look to decorate your home or workspace. The durable epoxy type finish shines with unique vibrancy, especially using spot, track, or art lighting. No frame needed, ready to hang and enjoy.

Size	Price
8x10	\$125
11x14	\$225
16x20	\$295
20x24	\$425
30x40	\$825



If you don't see a size you need listed, please call us. We have a wide variety of squares, panoramics, and non-traditional sizes available to us. Be sure to stay up to date on what we have going on and any specials we may be running by following us on social media.

## Custom Canvas Gallery Wraps

Who needs frames? These portraits make a great statement from any angle! Your image is printed on 100+ year archival media to preserve your memory for generations. Each canvas is wrapped around a 1.5" wood frame so the photo is visible on the sides, top, and bottom for an outstanding 3-D presentation, and delivered ready to hang with no framing needed. These can save hundreds of dollars on framing! Many other sizes are available on our website and your web gallery.



Size	Price
11x14	\$275
16x20	\$375
20x24	\$475
24x36	\$795
30x40	\$895

## Driftwood Framed Custom Portrait

We start off with one of your portraits and give it the full Custom treatment with retouching on blemishes, shine, glasses glare, etc. Then we clean up the background a bit and enhance the colors to make everything pop. We mount your beautiful portrait on a smooth mount board, use double mats for added depth, and top it off with a driftwood style cast resin frame and a clear, UV protective pane. We'll pick the mat colors to accentuate the photo and make it something that will look great and last for generations.



Print Size	Frame Size	Price
11x14	19x22	\$250
16x20	24x28	\$350
20x24	28x32	\$450



# Digital Images - Single and Session

Shooters has a few options for those who wish to own digital files of our images created during your session. Whether you choose to buy copies of your files now or not, Shooters will attempt to make the finest quality prints and other products available to you for up to 5 years from your sitting date. Your whole gallery available as a download or a USB thumb drive.



**Low Resolution** - Images are cropped, edited for brightness, color, and contrast and are suitable for web use, digital frames, cards and printing up to 5x7 prints. Not enhanced or retouched, these are lower resolution versions of files used for our standard prints. \$10 per image or your whole gallery for \$200.

**High Resolution** - These files receive the same basic edits that our standard prints feature AND have the additional resolution necessary for you to make prints up to 11x14 through your local lab or online print service. \$50 per image or your whole gallery for \$500. Order within a week of your sitting and save \$100!

**“Ultimate” Full Resolution** - These files receive the same basic edits that our standard prints feature AND are the full resolution from our professional cameras. These are the same files we’ve used to make 40” prints. Also included is one Custom image with retouching for blemishes and shine, removal of people in the background, and other color enhancements, PLUS up to two headswaps if anyone blinked or made a silly face in your favorite shot. This is the go-to option for archives, photo albums, and any printing you’d want to do from holiday cards, scrap books, on up to the giant print over the fireplace. Includes all of the pictures from your gallery for \$750.

**Custom Single Image** - A single full resolution image, edited, enhanced, and retouched to match our “Custom” portraits. These are the perfect option if you want to print your own large wall portrait to go above the fireplace or sofa. Only \$200.

**Additional Copies** of your thumb drive are available for \$25 each.

**Additional retouching** is available on your prints. From little things like road rash to head swaps, just contact us for an affordable quote to help make your family picture perfect.

**Beyond Prints & Files** - We also offer Christmas and Special Occasion cards, ornaments, proof books, and mini photo albums. Please check our website or your gallery for more info on these products.



**A few words about image quality** - The files on your USB drive (or download) will be edited to industry standards for general purposes using calibrated workstations by our professional digital artists. Out there in the real world however, monitors and printers can differ greatly, so, as they say, “your mileage may vary” and we cannot be responsible for the quality of prints you have made elsewhere. Given the same file, different labs can produce significantly different prints, so it wouldn’t be fair to expect the poor kid at Costco to give you the same quality you saw in our demo prints. Canvas, photo paper, and metal each have unique brightness and color qualities that will only be fully realized when each aspect is optimized to give you beautiful family portraits you’ll treasure for generations. For premium quality wall prints, always count on Shooters.

**Things to remember** - After you order your digital images, be sure to check your gallery to see if you’d like any optional retouching so your digital images will have any “fixes” done before you receive it. We won’t send your digital images until you say it’s OK to ship.

Custom portraits **INCLUDE** minor retouching, background cleanup and background enhancements as well.

Orders can take 4-6 weeks, especially during our busy summer season, so please give yourself plenty of time to make sure that special gift arrives in time.

If there’s any questions, give us a call and we’ll be happy to help you out.

**What's Next?** As soon as possible after your session (usually about a week) your photographer will spend a few hours editing your portraits, adjusting colors, brightness, contrast and cropping (see our website for a great new video explaining all about editing and retouching). These edited images are what we will use to create your online gallery, standard prints, and low or hi-res images. Once these are done we will send you an e-mail including a link to your gallery, or you can go to [shootersphotos.com](http://shootersphotos.com), click "Gallery Login", and enter your email address and gallery password, then order, order order!

**Social Media** - To share the fun with friends and family, "like" Shooters at the Beach on Facebook, then tell us which are your favorites and we'll be happy to post them for you to share at no charge. It's also a great way to find out about any print specials, and while you're there feel free to post a review.

### Thanks for calling Shooters!

We love what we do, meeting great people and making friends while making great portraits at the beach, and we hope you had as much fun as we did.

Shooters at the Beach, Inc.

[www.shootersphotos.com](http://www.shootersphotos.com)

252.480.2395

Studio Location: 210 E. Gallery Row Nags Head, NC 27959

Mailing Address: PO Box 3278 Kill Devil Hills, NC 27948

Your Gallery Password:

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